

Make do and Mend

During the Second World War people on the homefront were faced with shortages. People were encouraged not to waste food or materials. Posters, newsreels and pamphlets were created to remind people to 'Make do and Mend' as their contribution to the war effort. They were asked to become more self sufficient and make better use of the things they already had.

People were encouraged to:

Eat only what they needed.

Not to waste food.

To think about whether their journey was really necessary as petrol was rationed.

To walk short distances.

To look through their wardrobes and make do and mend their clothes.

Make jewellery by recycling materials.

For you to think about and do!

Are any of these messages about being self sufficient still relevant for us today and in the future? Think about this and then design a poster to encourage the people of today to be more self sufficient.

Look at some make and do websites for ideas:

www.fortunecity.co.uk/meltingpot/oxford/330/mdm/mdm1.html

http://www.homesweethomefront.co.uk/web_pages/hshf_squander_pg.htm

